



# Helping small businesses save

## SMALL BUSINESS DIRECT INSTALL (SBDI) PROGRAM

Atlantic City Electric's **SBDI program** was specifically created with businesses and organizations like yours in mind. This program makes improving your business's energy efficiency easy and affordable, helping you save now and for the long haul. We will identify opportunities to help your business be more energy efficient and assist you in taking advantage of generous incentives to help pay for the upgrades.

### With the SBDI program, you can:

- Receive financial incentives for installing energy-saving equipment
- Save water and energy
- Reduce maintenance costs and extend equipment life
- Enhance visibility indoors and outdoors
- Improve indoor air quality
- Create a more comfortable environment for customers and staff

The program includes a no-cost, on-site energy assessment of your facility, performed by one of our authorized Trade Allies. After the assessment, you will receive customized recommendations for ways to save more energy, as well as detailed cost estimates for any relevant energy efficiency improvement projects.

### Cash incentives

With the SBDI program you pay only the portion of project costs not covered by incentives, allowing you to invest those savings back into your business. These incentives may cover up to 80% of the total project costs, depending on the project's energy savings and cost effectiveness. There is no need to pay for the entire project and then wait for reimbursement.



## Incentives cover a variety of energy-saving equipment



Lighting retrofits, including fixtures, sensors, and controls



Heating, ventilation, and air conditioning (HVAC) systems, including HVAC controls



Commercial refrigeration and controls



Pre-rinse spray valves and faucet aerators



Motors and variable frequency drives (VFDs)

## Start saving today

If you are ready to get started with your energy-efficiency improvements, just follow these steps:

- 1 Check if your business is eligible. The SBDI program is for Atlantic City Electric business customers that have an average peak kilowatt (kW) demand of no more than 200 kW annually.
- 2 Schedule a no-cost, on-site energy assessment with one of our authorized Trade Allies.\*

## Savings start here

Connect with a Trade Ally to help enhance your business and improve your bottom line.

## Learn more

Visit [atlanticcityelectric.com/SmallBusiness](https://atlanticcityelectric.com/SmallBusiness).

\*Participation with an SBDI Trade Ally is a program requirement.

Offer valid for Atlantic City Electric commercial customers in New Jersey only.

© Atlantic City Electric Company, 2023

SB-0123

